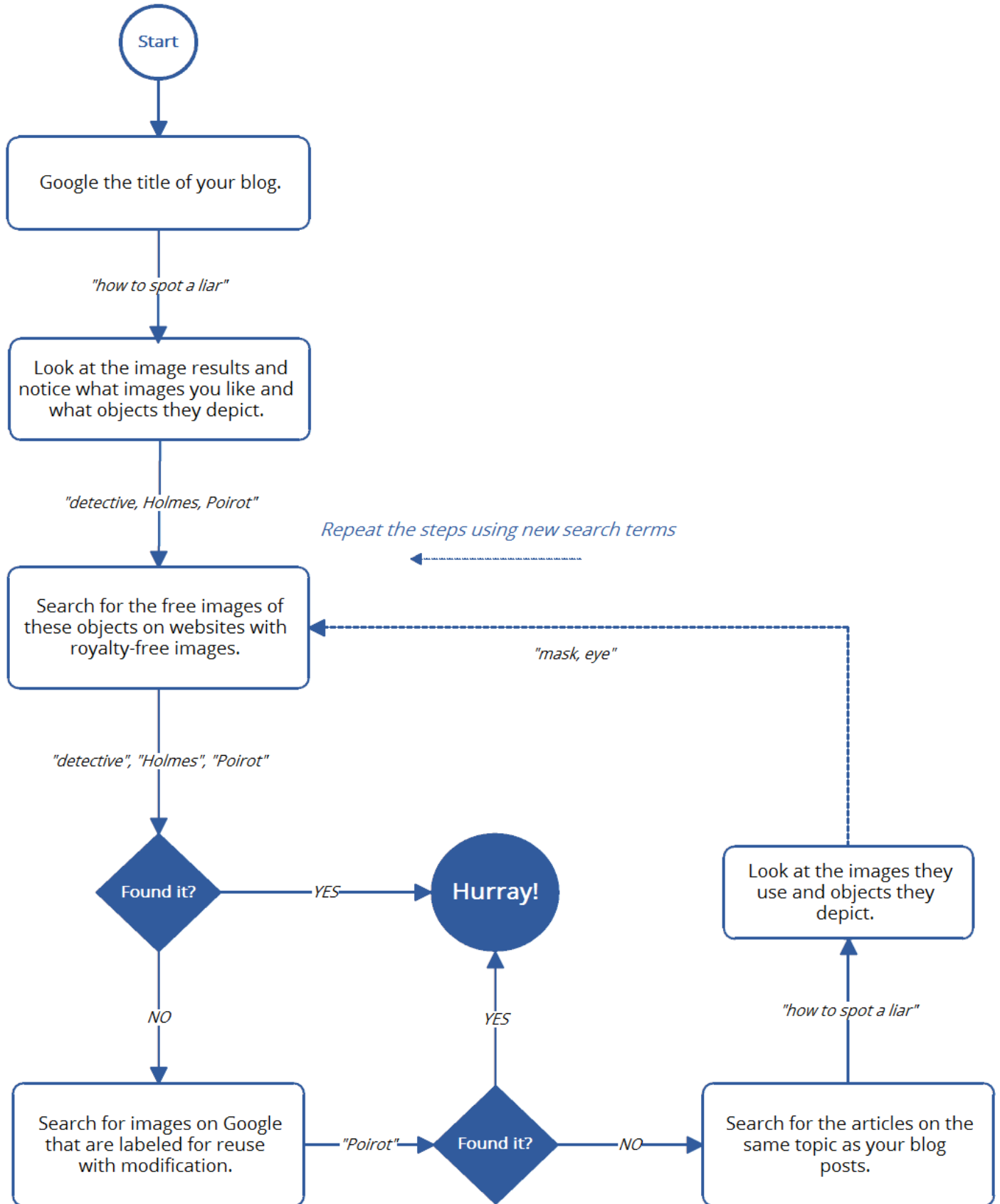


How to Find Free Images for Your Blog in 10 Minutes.



Do you think your website can do better but don't know what to do?

Check out this ultimate website checklist that will take you through a 4-step process of how to drive more sales and clients through your website.

Get visitors to your website

ORGANIC SEARCH

KEYWORD OPTIMIZATION

Target only one keyword per page
Use words that are semantically linked to the keyword within the text

Use keyword in:

URL	Subheadings
Meta title	Image file names
Meta description	Image titles
Beginning of the post	ALT tags of images
Naturally within the text	

LOCAL SEO

Name / address / phone number
Use Google Category as a keyword for your homepage
Use [keyword] + (city) on pages / posts

Create citations on: Neustarlocalize.biz, Expressupdate.com, Acxiom.com, Factual.com, etc.

Set up business listing on: Google My Business, Bing Places, Yelp, Apple maps, etc.

BACKLINKS

Guest posts
Outreach

URL

As short as possible
Use "-" not "_"

HEADLINE

Clear benefit
Solve a problem
Ignite curiosity

SEO DON'Ts

Duplicate content
Keyword stuffing
Buying links

TIP
You have a chance to rank on page #1 if your domain authority is between the highest & the lowest page authority of pages that are already ranking for that keyword.

SOCIAL

SOCIAL MEDIA PROFILES

Active
Visually consistent across all social networks:
Name
Handle
Profile / cover image

Description:
Clear & to the point
Use keywords
Link to homepage / landing page
Include call to action

TIP
Take time to interact with others to build relationships & grow a loyal following.

FEATURED IMAGE

Suitable dimensions
Attention-grabbing
Text big enough to read
Branded
Use Twitter cards
Use Facebook open graph

CONTENT EASY TO SHARE

Share buttons on pages / posts
Default message not empty
"Click to tweet" buttons within text

PAID TRAFFIC

Google AdWords Facebook Ads Twitter Ads LinkedIn Ads etc.

[Click here to view ultimate website checklist](#)

About the Author



[Gill Andrews](#)

Gill Andrews is a versatile content creator and web consultant for small businesses and solopreneurs. When she is not writing blog posts or reviewing websites, she is probably running after her toddler son or eating chocolate cake (because reviewing websites and running after toddlers requires a lot of energy). Discover more of Gill's tips around your business website at gillandrews.com.